

## THE FEDERATION OF SHENZHEN COMMERCE

# International Dignitaries and Entrepreneurs Visit FSC to Support "Going Global"

The "going global" strategy has been deeply implemented in Shenzhen in recent years to orderly exploit the international market. Statistically, the number of enterprises and institutions invested in and established by Shenzhen-based enterprises in 147 countries and regions reached 10,042 in the first quarter of 2024.

International enterprises and funds are being introduced, while domestic enterprises are "going global". The Shenzhen Municipal People's Government has recently issued the Measures for Further Strengthening, known as the "20 Measures of Shenzhen for Foreign Investment", as it puts forward 20 specific measures for five aspects—promoting high-level opening up of key fields, constantly optimizing the business environment, making investment and operations more convenient, strengthening fiscal support, and perfecting the foreign investment promotion mechanism.

The Federation of Shenzhen Commerce (FSC), as a "daring vanguard", has assisted enterprises in Shenzhen in "going global" and attracted foreign investment. The dignitaries, entrepreneurs, and business associations from countries in Europe, such as Britain, France, Australia, Hungary, and Czech, as well as the US visited FSC in May this year, including representatives from Saudi Arabia, the UAE, and Bahrain who came last year. Visitors deeply exchanged with enterprises in Shenzhen, explored cooperation opportunities, and drove the internationalization of enterprises in Shenzhen.

## It is learned that FSC will organize Southeast Asian and European delegations to visit Indonesia, Thailand, Hungary, and Germany.

Perhimpunan Indonesia Tionghoa Supports Enterprises in Shenzhen to Enter the Southeast Asian Market

Mr. Teddy Sugianto, Chairman of Perhimpunan Indonesia Tionghoa (INTI), Yuan Ni, (Chinese) Secretary General of INTI, and Cheng Jianzhao and Cheng Jianfei, representatives from Yunfu Office of INTI, visited the Federation of Shenzhen Commerce (FSC) on May 26. They met with Lin Hui, Joint Secretary of the Party Committee and Executive President of FSC, as well as more than 10 enterprises in Shenzhen, such as Hybio Pharmaceutical Co., Ltd. (HYBIO), GOFU GOLD, LingYa Energy Technology (Shenzhen) Co., Ltd., and Shenzhen Semitech Co., Ltd.

Mr. Sugianto reviewed the history of Indonesia-based Chinese who stood up for their legal rights in the past decades and talked about their current life. He compared the current development of China and Indonesia, and deemed that China has led Indonesia in technology and capital and it's a good time for Chinese enterprises to enter the Indonesian market. He added that INTI has more than 90 branches in Indonesia, and they will wholeheartedly support Chinese enterprises that intend to develop in the country.

The delegation led by Mr. Sugianto also visited FSC, learned about its organizational structure and membership development, and attended the wine tasting and welcome banquet at Chateau Haut-Bailly.

FSC Indonesia Branch was established in Jakarta, Indonesia, on September 19, 2023, which is its first branch in Southeast Asia aiming to help overseas development of enterprises in Shenzhen. Chairman Teddy Sugianto and Vice Chairman Robert Nyo of INTI attended the unveiling ceremony of the branch.

INTI, established in 1999, was designated to defend the legal rights and interests for local Chinese against the Chinese exclusion background at that time. Later, it established branches in the country successively, and has become Indonesia's most influential and largest Chinese association.

## GCVB Grants the Honor of Knight to 10 Entrepreneurs from Shenzhen

The 2024 Event of Shenzhen Branch, Grand Conseil du Vin de Bordeaux (GCVB), and Knight Awarding Ceremony was held at the FSC Service Center on May 26. The wine cultural exchange has promoted the exchanges between France and China in cultures and enterprises and boosted entrepreneurs from Shenzhen to cooperate with their counterparts from other countries and to enter the international arena.

Present were Jean-Marc Dulong, President of GCVB,



A delegation headed by Leeds McCarey, CEO of the Edinburgh Chamber of Commerce, visits the Shenzhen General Chamber of Commerce (SGCC).

Cyprien Champanhet, General Manager of Chateau Haut-Bailly, Lu Wei, Executive President of Shenzhen Club, GCVB, and Lin Hui, Executive President of the Federation of Shenzhen Commerce (FSC). Also, entrepreneurs from Shenzhen, who were granted the honor of knight this year, also joined the event, such as Zeng Shaogui, Chairman of Hybio Pharmaceutical Co., Ltd. (HYBIO), and Wang Yali, Chairman of GOFU GOLD. Additionally, the representatives of the award-winners of the previous session—Chen Tingwei, Chairman of Shenzhen Jianwen Winery Industry Co., Ltd., and Du Weiguo, Chairman of LOUDMAT and the delegation led by Teddy Sugianto, Chairman of INTI, who was a special guest, also participated in the event.

GCVB began cooperation with FSC in 2019, and established a branch in Shenzhen. It selects distinguished people with high status, remarkable achievements, and passion for the Bordeaux wine culture as its knight members. A total of 10 entrepreneurs from Shenzhen were recognized by GCVB and awarded the honor of knight in 2024.

## Senators and Entrepreneurs from Hungary and Czech Visit FSC to Promote EU-China Business Cooperation

Istvan Ujhelyi, member of the European Parliament (EP), Vice Chairman of the Committee on Transport and Tourism (TRAN) of the EP, President of the Europe-China OBOR Culture & Tourism Development Committee, and former Vice President of the Hungarian National Assembly, led a delegation to visit the Federation of Shenzhen Commerce (FSC) on May 7. Other delegates included Marek Novak, member of the Chamber of Deputies of the Czech Republic, Chairman of the Subcommittee on ICT, Telecommunication and Digital Economy, and member of the Committee on Economic Affairs and the Interparliamentary Friendship Group for China, Ph.D. Pavel Martinik, partner of Martinik Law Firm and advisor of Marek Novak, Milos Vojtisek, CEO of CEDES, one of the largest distribution, logistics and warehousing operators of the healthcare industry in Central and Eastern Europe, and Wang Sihao, China affairs advisor of Istvan Ujhelyi. Lin Hui, member of the Standing Committee of the Shenzhen Municipal People's Congress and Joint Secretary of the Party Committee and Executive President of FSC, received the delegation. Both parties exchanged about how to promote EU-China business cooperation.

The delegation visited the FSC Convention and Exhibition Hall to learn about its organizational structure, history, and work environment. Istvan Ujhelyi hoped to make more efforts for Europe-China cooperation, and welcomed more excellent enterprises in Shenzhen to expand their business to Europe.

## Chinese, US, and UK Business Experts Exchange Views on How to Support Chinese Brands to Go Global

The Seminar on Intellectual Property Protection for Enterprises in Guangdong, Hong Kong, and Macao, sponsored by the Federation of Shenzhen Commerce (FSC) and Sun IP, a world-renowned intellectual property agency, and co-organized by the Shenzhen SME Public Service Alliance, was held at the FSC

lecture hall on May 14. Foreign experts from the US, the UK, and Australia, nearly 100 business elites from Absen, Joicare Pharmaceutical Group Industry Co., Ltd. (Joicare), Shenzhen Sunshine Laser & Electronics Technology Co., Ltd. (Sunshine), Deloitte Shenzhen, and Hytera Communications Corporation Limited (Hytera), scholars, and government representatives gather together to contribute ideas and exert efforts for Chinese enterprises to go global.

Experts in intellectual property from the US, the UK, Australia, and China discussed cross-border e-commerce intellectual property disputes, overseas intellectual property protection, and intellectual property policy trends of cross-border platforms at the seminar on the theme—"Global Safeguarding of Chinese Brands Using Foreign Patent Systems".

Dov Daniel, Managing Director of SUNIP, Nick Makelidejisi, USA patent lawyer from Valet Patent Services Limited, Greg Sach, UK and EU patent lawyer and partner of Valet Patent Services Limited, Mark O'Mally, Australian patent lawyer and partner of Adams Pluck, and Hao Jiahuan, Manager and Senior Patent Agent of Shenzhen ScienBizIP Intellectual Property Agency Co., Ltd., delivered keynote speeches to explain the intellectual property services of different countries.

## The Edinburgh Chamber of Commerce Visits FSC to Discuss Future Exchange Visits and Cooperation

Liz McAreavey, Chief Executive, Mayan Grace, Director of Projects, and Emma Reid, head of Partnership and Engagement of the Edinburgh Chamber of Commerce visited the Federation of Shenzhen Commerce (FSC) on May 24. They met with Lin Hui, Joint Secretary of the Party Committee and Executive President of FSC. Both parties learned about their respective membership structures and operations and discussed future exchange visits and cooperation.

Liz McAreavey hoped to gain a deeper understanding of Shenzhen and enterprises in the city next time, and welcomed FSC to visit Edinburgh. Both parties exchanged gifts. The Edinburgh Chamber of Commerce gave the cups of friendship to FSC; the latter gave auspicious rabbit ornaments to the former.

The Edinburgh Chamber of Commerce is a leading chamber of commerce in the capital of Scotland, committed to promoting the prosperity and development of the Edinburgh business community, and providing its members with all-round and practical services and benefits, including B2B activities, the exclusive membership directory, business training courses, and internationalization support.

## The FSC-Saudi Arabia Trade Cooperation and Exchange Conference Promotes Finance, Imports and Exports

Under the guidance of the "Belt and Road Initiative", Shenzhen and Saudi Arabia have frequently interacted and cooperated in multiple areas. The Belt and Road (Shenzhen-Saudi Arabia) Trade Cooperation and Exchange Conference was held at the FSC Service Center on December 9, 2023. The delegation led by Mansour Bin Hilal Al Mushaiti, Vice Minister of Environment, Water and Agriculture, deeply exchanged views on industrial cooperation opportunities in the

Middle East with He Jie, head of the Shenzhen Local Financial Supervision Administration Bureau, Hu Guobin, Chairman of Shenzhen Capital Holdings Co., Ltd. (Shenzhen Capital), Lin Hui, Executive President of the Federation of Shenzhen Commerce (FSC), and representatives from enterprises in Shenzhen, such as Pengcheng Group, Kingyun Group, Shenzhen Haiyuan Holding (Group) Co., Ltd., Shenzhen HJC Investment Holding Group (HJC Group), Zhong Nong Hai Dao, Joy Wing Mau, Ledman Optoelectronic Co., Ltd. (Ledman), GOFU GOLD, and Shenzhen SDG Information Co., Ltd. (SDGI), and industry associations.

As the "Belt and Road Initiative" and "Saudi Vision 2030" have been deeply connected in recent years, increasing Chinese enterprises have participated in the infrastructure construction in Saudi Arabia. Representatives from enterprises in Shenzhen deeply exchanged with the delegates from Saudi Arabia and hoped to reach a cooperation consensus through the event.



The 2024 annual event of the Grand Conseil Du Vin De Bordeaux, Shenzhen Branch.



The knighthood ceremony in the Grand Conseil Du Vin De Bordeaux, Shenzhen Branch.



The delegation headed by Ujhelyi István, a member of the European Parliament and former vice-chairman of Hungarian Congress, visits the Shenzhen Commerce Service Center.



The delegation headed by Ujhelyi István, a member of the European Parliament and former vice-chairman of Hungarian Congress, meets with representatives from the Shenzhen General Chamber of Commerce (SGCC).



The Belt and Road (Shenzhen-Saudi Arabia) Trade Cooperation and Exchange Conference.



The Shenzhen-Saudi Arabia Cooperation and Exchange Conference on Financial Investment.



Teddy Sugianto, general chairman of the Chinese Indonesian Association (INTI), talks with representatives from Shenzhen businesses.



Teddy Sugianto, general chairman of the Chinese Indonesian Association (INTI), and Lin Hui, executive director of the Shenzhen General Chamber of Commerce (SGCC), exchange gifts.



The China-US-UK Intellectual Property Professionals Symposium.